

SPONSORS KIT



TOULOUSE 22-25 April, 2008
SPACE
SHOW'08
International Week
on Space Applications

ENC GNSS European Navigation Conference

EFTF European forum for Time and Frequency

SPACE APPLI Space Applications days

EXPO Exhibition and business meetings

www.toulousspaceshow.eu





SPONSORS KIT

In 2008, France is hosting two major conferences - the European Navigation Conference – Global Navigation Satellite Systems (ENC-GNSS) and the European Forum for Time and Frequency (EFTF).

The key players in the Midi-Pyrenees region decided that these two gatherings (ENC-GNSS and EFTF) should be associated with an international symposium on Space Applications and an exhibition covering all application domains, in Toulouse, a world-wide centre of excellence in this scope. This would make it **THE big international event for Space applications**.

The operation will take place from 22 to 25 April 2008, centred on **five major events**:

- The annual European Navigation Conference – Global Navigation Satellite Systems, **ENC-GNSS 08** (23-25 April 2008). This conference is hosted by a different European country every year.
- The European Forum for Time and Frequency, **EFTF 08**, (23–25 April 2008), which is also organised by a different European country every year.
- An international conference on Space applications, **SPACEAPPLI 08** (22-25 April 2008, a follow-up to the conference organised by CNES in December 2006), which will become an annual event in Toulouse.
- **An international exhibition for the industry along with business meetings** (22–25 April 2008) centred on these applications, which will also become an annual event in Toulouse.
- Associated events for the general public, students and young people, to promote the value of Space applications in civil life, will be organised in parallel throughout the week.

There will be sponsoring opportunities for the major private industrial partners.

The institutional partners

- The Midi-Pyrenees Regional Council (Conseil Régional Midi-Pyrénées)
- The Haute Garonne General Council (Conseil Général de la Haute-Garonne)
- The Greater Toulouse Urban Community (Communauté d'Agglomération du Grand Toulouse)
- The Sicoval Urban Community (Communauté d'Agglomération du Sicoval)
- The Toulouse Chamber of Commerce and Industry (Chambre de Commerce et d'Industrie de Toulouse)



Co-organisers:

CNES (for the symposia) and Midi-Pyrenees Expansion (for the exhibition and business meetings).





PRINCIPAL SPONSORS

PLATINUM: 70,000 €

- Platinum visibility in all of the communication surrounding the event (on internet, invitations, conference programmes and signage in the Conference Centre)
- A full page advertisement in the catalogue
- Sponsorship of the official ceremonial evening, with a five minute speech during the evening
- Promotion in the form of an interview in one of the issues of the daily paper
- Your A4 brochure in the satchel distributed to conventioners and also in the press kit (distributed to all journalists)
- 5 free passes to the conference
- Organisation of a workshop in the exhibition area.

GOLD: 40,000 €

- Gold visibility on the website, on the conference agenda and on signage in the Conference Centre
- A half-page advertisement in the exhibition catalogue
- Acknowledgement in the press kit
- Your A4 brochure in the satchel distributed to conventioners
- Organisation of 1 workshop in the exhibition area
- 3 free passes to the conference
- Participation in sponsorship of the 'Ice-breaker' event (on the evening of Tuesday 22nd)

SILVER: 20 000 €

- Silver visibility on the web site, on the conference agenda and on signage in the Conference Centre
- A ¼ page advertisement in the catalogue
- Acknowledgement in the press kit
- 1 free pass to the conference
- Sponsorship of the coffee break on the morning of Wednesday 23rd (with 1,200 people expected)





A LA CARTE SPONSORSHIP

Coffee Breaks	<i>Morning</i>	<i>Afternoon</i>
Tuesday	2,500 €	2,500 €
Wednesday	Reserved for Silver	4,000 €
Thursday	4,000 €	4,000 €
Friday	4,000 €	2,500 €

- Visibility on the screens and on side-board fronting, slide show

Lunch per day

7,000 €

- Place markers or menus bearing your logo, on all tables
- Visibility on the screens
- Time for a speech during lunch (if technically possible) and the screening of a corporate film on the screens

Advertising in the Programme

- Inside front cover/ Page: 4,000 €
- Inside back cover/ Page: 2,000 €
- Outside back cover/ Page : 6,000 €
- Title page per conference: ¼ page : 2,000 € - 1,500 €

A4 Brochure (or CD Rom)

- Your document will be placed in the satchel distributed to conventioners: 2,000 € (note that you must provide us with the documentation – a maximum of 2 A4pages *recto-verso*)

Daily Newspaper

- 1 advertorial (1/2 page): 500 €

Miscellaneous Items

- Pens bearing your colours, included in the satchel: 1,000 € (you must provide us with 1,500 pens)
- Spiral-bound note pads: 1,000 € (you must provide us with 1,500 note pads)

Cyberspace from 22 to 25 April

- 15,000 € (equipment provided by CNES: PC, configuration, installation)
- Your logo on the navigation welcome page and screen saver
- The possibility of your logo on the furniture, mouse mat, kakemonos in the conference room and its entrance (to be provided and installed by you)

Wifi

- Wifi hook-ups available in the Congress Centre, your logo will appear on the welcome page during connection: 3,000 €

Prizes (to be provided by you, with your logo) in return for speaking time during the awards ceremony

- The best papers delivered and the best posters (for the 3 conferences, standard category and students)
- The most innovative company
- Competition 'most promising young people'
- 1 lottery every day (for those who have registered) and a lottery during the tutorials
- The name of your company quoted in the programme in the Acknowledgements
- Exhibitor lottery



INSTITUTIONAL SPONSORSHIP

- Visibility in the programme, web site and quotation in the press kit

CONTACT

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EXHIBITION SPONSORING OPPORTUNITIES (INCL VAT-19.6%)

The international exhibition on the theme of space applications, combined with business meetings will be proposed to business companies, scientists community and everybody interested in the topics.

“You are Here” sign (not exclusive, 4 signs available)..... 3 000€

The “You are here” signage will be placed inside the exhibition center indicating the location of the stands, the Coffee breaks, the lounges etc.. Promote your logo all over the exhibition site with these signs.

**Exhibition Hall Pillar 3 000€
+ production**

The prominent pillars located within the exhibition hall makes them ideal for product advertising. Sponsors may use 4 sides of each pillar. Production is at your charge.

HALL CARPET 15 000€

A great opportunity to place your logo at the entrance of the exhibition hall. Your logo will be print on the carpet and will ensure your company to get noticed.

FLOOR PLANS 3 500€

Those floorplans will be hand out to each visitor at their arrival. Put your company message and ads on this useful show guide.

Your logo on our B to B meetings website 500€

You will have your logo and an hypertext link on our website home page for the Business to Business meetings.

Advertisement on Plasma Screen 2 000€

You will have the possibility to promote your product, a system or an Innovation on a big plasma screen located within the exhibition.

**USB Key 5 000€
exclusive**

The B to B meetings catalogue will be available electronically. Each participant at the exhibition will get an USB key at their arrival. Be our official sponsor by having your logo on each USB key. Promote your company inside & outside the key.

Welcoming Kit (exclusive) 2 500€

Each participant at the exhibition will get a welcoming kit (badges, B to B schedule, welcoming letter, partners documents..)
Your logo on this welcoming kit will allow you a great visibility

Bags (exclusive)

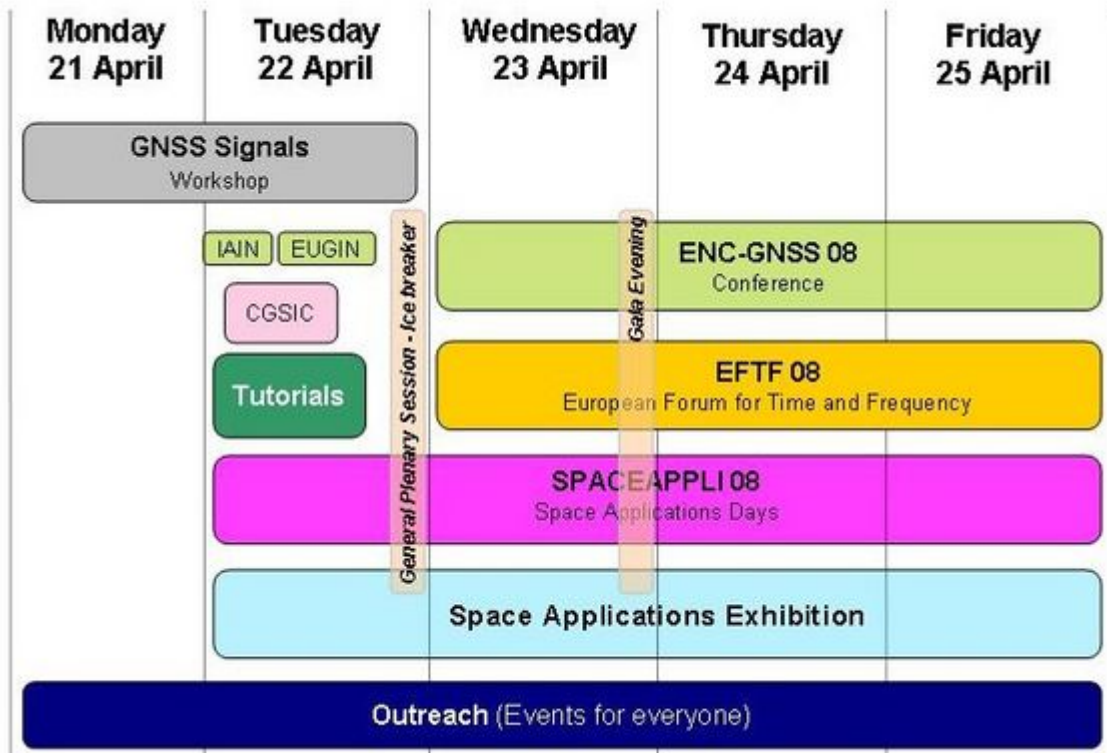
Premium 8 000€

Standard 4 000€

Exhibition Contact :

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PROGRAMME OF THE TOULOUSESPACE SHOW'08



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